

# Miss America's Outstanding Teen *featured in* TONY BOWLS COLLECTION *National Ad Campaign*



**C**aitlin Brunell, Miss America's Outstanding Teen 2008 was featured in a Tony Bowls Collection national ad campaign which kicked off in Pageantry magazine. Tony Bowls is the "Official Dress Designer" for the Miss America's Outstanding Teen competition, the "little sister" to the Miss America Organization, and has been a supporter of the program for the past three years.

"It's always exciting for me to have the opportunity to influence trends by creating gowns the young ladies of this teen program request and want to wear," said Tony Bowls. "I embrace their passion of style and fashion and try to convey their excitement through advertising campaigns like Caitlin Brunell's for the Tony Bowls Collection."

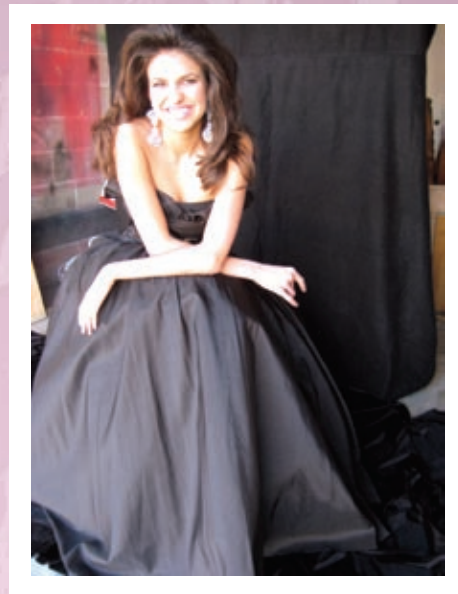
As Miss America's Outstanding Teen, Caitlin had the opportunity to model three different gowns for the Tony Bowls Collection in various settings. Bowls plans to run the ads in numerous fashion, teen, and pageant magazines.

"Caitlin brings not only a great sense of style to the MAOT program but is also an inspiration for today's young ladies to showcase their own personal style in pageant attire," said Bowls.

"Modeling for the Tony Bowls Collection was a dream come true. I've always loved Tony's gowns. He has a way of capturing my spirit and making me feel incredible!" said Caitlin.



Tony Bowls has a long history supporting the Miss America's Outstanding Teen organization. As the Official Dress Designer, Bowls provided cocktail dresses to the 52 representatives competing in the national pageant.



Bowls also planned a professional photo shoot featuring all 52 contestants during this year's national competition. Each teen representative will be pampered with professional hair styling and makeup artistry and given the opportunity to model high fashion gowns from the Tony Bowls Collection. Once the photoshoot is complete, each contestant will be offered the chance to receive the photos for their portfolios.

Zac Grimaldo, Official MAOT Photographer, worked on the national ad campaign for the Tony Bowls Collection and will once again be shooting the contestants' portfolio pictures at the national pageant.

"Working with Tony is great because there's always a lot of energy on the shoot, and it runs from the creative to the talent and back again," said Grimaldo. "It's wonderful when a client allows that freedom and trusts everyone working on the project; it produces really great images."

For more information on the Tony Bowls Collection, please visit:  
**[www.TonyBowls.com](http://www.TonyBowls.com)**